

## Asia Injury Prevention Foundation

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Company logo

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The Asia Injury Prevention (AIP) Foundation's mission is to provide life-saving traffic safety knowledge and skills to the developing world with the goal of preventing road traffic fatalities and injuries. AIP Foundation works in partnership with local governments and communities around the world through our five-pillar approach, combining: Targeted programs Public awareness education Global and legislative advocacy Helmet production Research, monitoring, and evaluation AIP Foundation is the lead NGO of the Global Helmet Vaccine Initiative (GHVI), an international coalition 'to put a helmet on every head in the Decade of Action for Road Safety.' GHVI has expanded our programs beyond Asia and contributes to the Decade goal to halve the projected number of road traffic crash deaths and injury by 2020.