

Fitness Superstore

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Company logo

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Founded in 1994, Fitness Superstore is the largest supplier of specialist fitness equipment in the UK. Our net turnover for 2013 exceeded £24 million and continues to grow because we offer the best branded products at the most competitive prices with a resolute customer-first approach. We also offer exclusive access to popular US fitness brands including Body Solid, Vectra, Powertec, Octane Fitness, Stairmaster and NordicTrack, which have won numerous "best buy" awards for their quality and performance.