Quantum Consumer Solutions

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Company logo

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Businesses across the globe reach out to us to solve complex problems that involve a deep understanding of human and social behaviour. Our approach marries social science methods with strategy frameworks, using clear processes to provide clients with actionable outcomes. We address issues across the value chain – future visioning and growth mapping, business purpose, building strong purpose-led brands and conceptualising new products and services.Our anthropologists, sociologists, historians, strategists and designers address problems through a collaborative multidisciplinary approach that marries the rigour of data analysis with creative ideation.