

Digital Edge International

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Company logo

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Digital Edge International was born out of a collaboration between Simon Mauger and Adam Silverman, who crossed paths at a digital marketing event in San Diego in February 2020. Merging their know-how, Simon, hailing from Melbourne's healthcare-focused digital marketing firm practiceedge, and Adam, from Tennessee's web design studio Muletown Digital, formed a new venture to provide enhanced search marketing offerings. Despite facing the hurdles of a worldwide health crisis and significant geographical divides, they founded Digital Edge to fill the void in efficient search marketing solutions in the US. With their combined wealth of experience, Digital Edge dedicates itself to boosting the online footprint of mid to large-sized enterprises, ensuring they maximise their digital potential.