Hoopdesk

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Company logo

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HoopDesk, based in Canada, specializes in franchise marketing and growth. Their innovative $1/day lead generation model ensures franchisors pay only when a franchise sells, making expansion risk-free and results-driven. From digital ads and branding to websites, lead nurturing, and closing support, HoopDesk provides end-to-end solutions designed to help Canadian and global franchisors scale efficiently and successfully.