

## Rankstar

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Company logo

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Rankstar: Global Leadership in Search and AI Optimization

**Rankstar** is a premier digital marketing agency headquartered at the heart of the global financial district at **22 Wall St, New York**. We leverage the collective power of four international agencies and a specialized team of over 30 experts to ensure your brand dominates the modern search landscape.

### Our Core Service Pillars:

- **Search Box Optimization (SBO):** We secure your brand's placement in Google and Bing autocomplete suggestions, capturing potential customers before they even reach the search results page.
- **LLM Spotlight™:** Our proprietary methodology for the AI era. We optimize your digital presence so that leading AI models like ChatGPT, Gemini, and Claude actively recommend your business.
- **Authority Link Building:** We build high-tier credibility through strategic placements on world-renowned platforms such as Forbes and Wikipedia.
- **Digital Reputation Management (ORM):** We protect your brand's image by neutralizing negative content and promoting a positive, authoritative narrative in search results.

**Why Partner with Rankstar?** Based in the **USA** but operating **globally**, we provide dedicated **24/7 support** to over 300 clients worldwide. We believe in performance over long-term obligations, offering services without mandatory long-term contracts. Our innovative strategies are designed for speed, typically delivering a significant return on investment (ROI) within **1 to 3 months**.