Picture Perfect Rankings

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Company logo

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Picture Perfect Rankings is an SEO education and services company built exclusively for portrait photographers. Specializing in the luxury maternity, newborn, and family photography market, PPR helps photographers increase their visibility on Google, attract higher-quality client inquiries, and build sustainable businesses that don't rely on social media algorithms or unpredictable referrals. Services include done-for-you SEO, group coaching, keyword research, website optimization, and a monthly blogging membership — all designed by a working photographer with over 17 years of industry experience and a background in IT. PPR serves photographers across the United States.