Ferretti Softwash

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Company logo

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Ferretti Softwash is a family-owned business proudly serving Sonoma County. Founded by Ronny Estrada and his wife, Gina Ferretti, the company was built on values of hard work, respect, and caring for people’s property. Ronny grew up around his family’s car wash back home, learning early the importance of service and quality. After Gina dedicated more than 20 years to the local school district, the couple decided to start a new chapter together here in the United States, first through professional pressure washing and later expanding into Christmas light installations and shingle preservation.

As homeowners themselves, Ronny and Gina understand that maintaining a home is about more than just curb appeal, it is about protecting what matters most. That is why every project is treated with the same care and attention as if it were their own. With the support of their two sons, who love baseball, church, and the outdoors, and even the family dog, Ferretti Softwash truly represents a family working together to give back to their community.

More than just a service, Ferretti Softwash is a commitment to excellence, faith, and family. When you trust Ferretti Softwash, you are not just hiring a local company, you are supporting a family dedicated to serving Sonoma County with pride and gratitude.

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