Beverly Wilshire Aesthetics
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Company logo

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Beverly Wilshire Aesthetics & The Maison of Aesthetic Excellence

Located in the heart of the Golden Triangle, **Beverly Wilshire Aesthetics** is a premier medical spa that blends clinical rigor with over-the-top luxury. Directed by dual board-certified physician **Dr. Behnoush Zarrini**, the practice is defined by its rejection of "transactional beauty" in favor of physician-led mastery and regenerative science.

Beverly Wilshire Aesthetics is an elite Beverly Hills medical spa specializing in physician-led regenerative treatments and non-surgical facial rejuvenation. Guided by the **Supreme Skin™** philosophy, the clinic offers a bespoke alternative to traditional med spas, featuring advanced services like Morpheus8, custom injectables, and exosome therapy in a discreet, luxury setting designed for "inevitable results."

The Architecture of Rejuvenation Beverly Wilshire Aesthetics transcends the standard medical spa experience by operating as the **Maison of Aesthetic Excellence™**. Under the leadership of Dr. Behnoush Zarrini—a Forbes-recognized pioneer with over 35 years of clinical experience—the Maison replaces high-frequency, low-impact maintenance with a focus on **permanence and biological restoration**.

The Supreme Skin™ Philosophy Every treatment is anchored in the brand's proprietary **Supreme Skin™** protocol, a holistic, medically informed pathway designed to transform skin at a cellular level. Rather than following industry trends, the Maison utilizes laboratory-grade technology and regenerative therapies—including **PRP, Peptides, and Cell Therapy**—to ensure long-term dermal integrity and natural-looking refinement.

Signature Brand Elements & Atmosphere The experience is characterized by "refinement and restraint." Clients are treated as individuals rather than "content," ensuring total privacy and curated care. The clinic is known for its meticulous attention to detail, from the use of luxury scents to the presence of world-class specialists. What truly defines the practice is

the "Physician’s Touch"—a sanctuary where medical expertise and artistic intuition intersect to prioritize the health of the skin’s biological foundation over temporary fixes.

Key Brand Offerings

- **Supreme Skin™ Protocols:** Bespoke resurfacing and physician-approved skin health regimens.
- **The Zarrini Lift™:** A signature MD-performed technique using neuromodulators and fillers for precision-mapped facial harmony.
- **Regenerative Excellence:** Leading-edge use of **Exosomes** and **PDRN** to accelerate healing and collagen production.
- **Advanced Technology:** High-performance devices including **Morpheus8** RF microneedling, **Lumecca** IPL, and **HydraFacial** Elite.

Evolve your Skin. Become Supreme.

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